



Jennifer A. Hafner, MAI Director

Valuation & Advisory
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Professional Expertise

Jennifer Hafner is a Director with Cushman & Wakefield Western, Inc.'s Valuation & Advisory team, based in Ontario, California. Ms. Hafner is responsible for valuing industrial, office, retail, multifamily, and land assets within the Inland Empire market. She joined Cushman & Wakefield in 2014 and has been appraising commercial properties in Southern California since 2005.

Experience includes valuation assignments in Southern California and across the United States, as well as underwriting assignments for various CMBS investors. Assignments include market and financial analysis for major income properties and pension fund portfolio valuations. Additional services provided include site inspections for lending and securitization. Property types include retail, office, industrial and multifamily. Retail property experience includes freestanding specialty retail, community centers and neighborhood centers. Office and R&D experience includes CBD and suburban properties. Industrial experience includes the analysis of large warehouse, distribution product and business parks. Multifamily engagements include both large-scale apartment development and smaller projects.

Ms. Hafner also possesses over 12 years of experience managing projects and promotions and coordinating events in the high-tech industry. Ms. Hafner has developed strong skills in the field of sales and marketing. She has successfully helped launch new products, trained customers and grew new customer accounts. Project management, event coordination and communication are among her strengths.